nuove IDEE nuove IMPRESE

my ROBOT

my iNDUSTRIES

my industries srl è una startup innovativa con sede in Via Martiri della Libertà, 14/C, 47521 Cesena (FC), costituita il 14 novembre 2022.

Vision

To become a European benchmark in robotic automation, leading the transition toward a more innovative, inclusive, and environmentally sustainable industry

Mission

my iNDUSTRIES develops smart and accessible robotic solutions to make automation attainable for companies of all sizes, improving the efficiency, safety, and sustainability of production processes

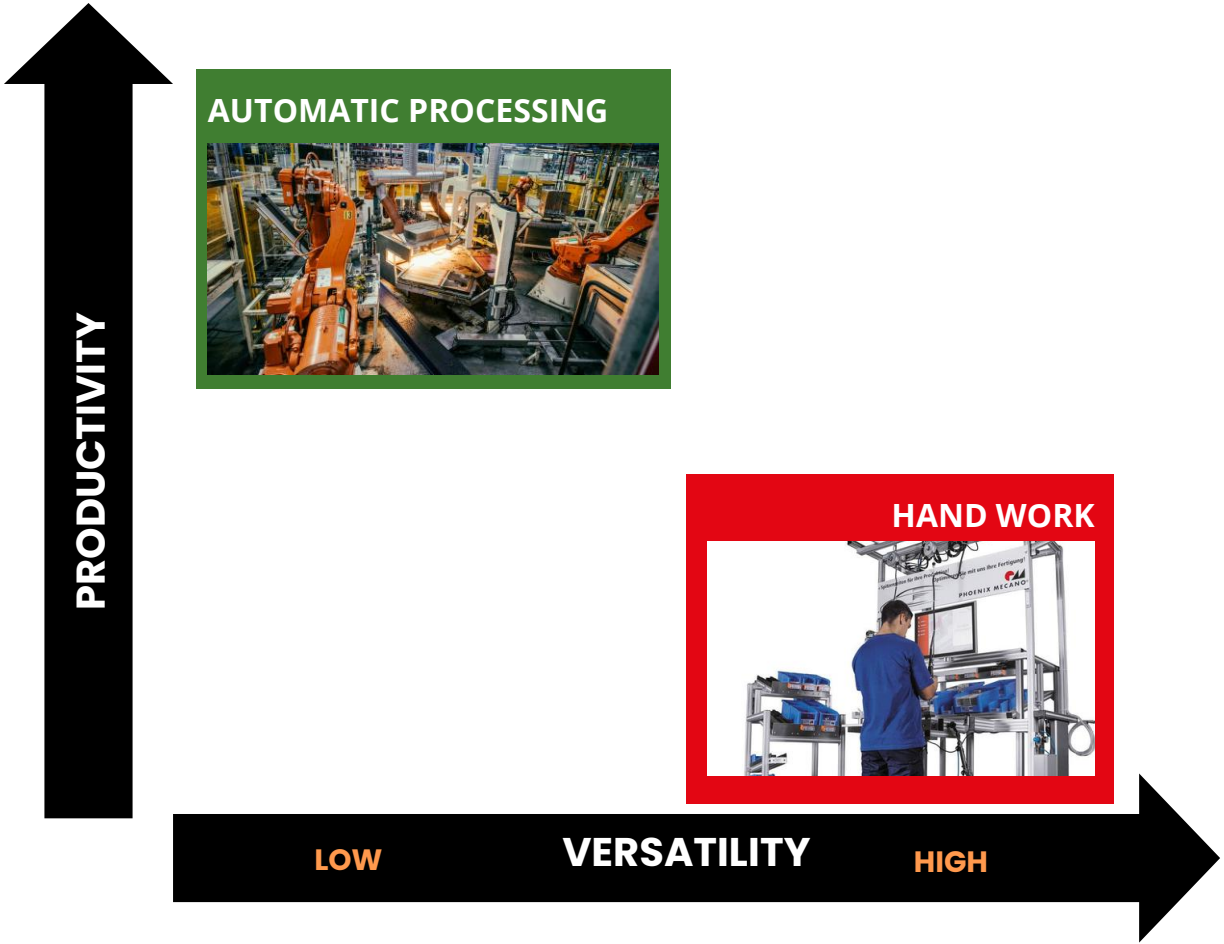
Problem

BARRIERS TO AUTOMATION

- Limited flexibility
- High Capex

CRITICAL CHALLENGES OF MANUAL LABOR

- OPERATIONAl Inefficiency & Productivity
- Waste & Quality

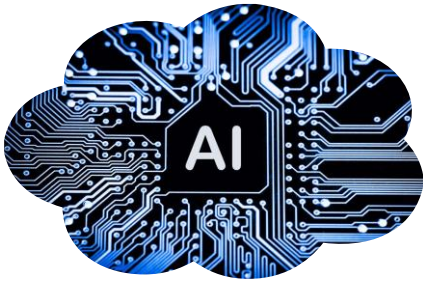


Solution

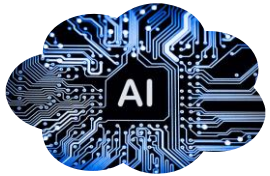
myRobot

LockChain

myIA



Strategic asset

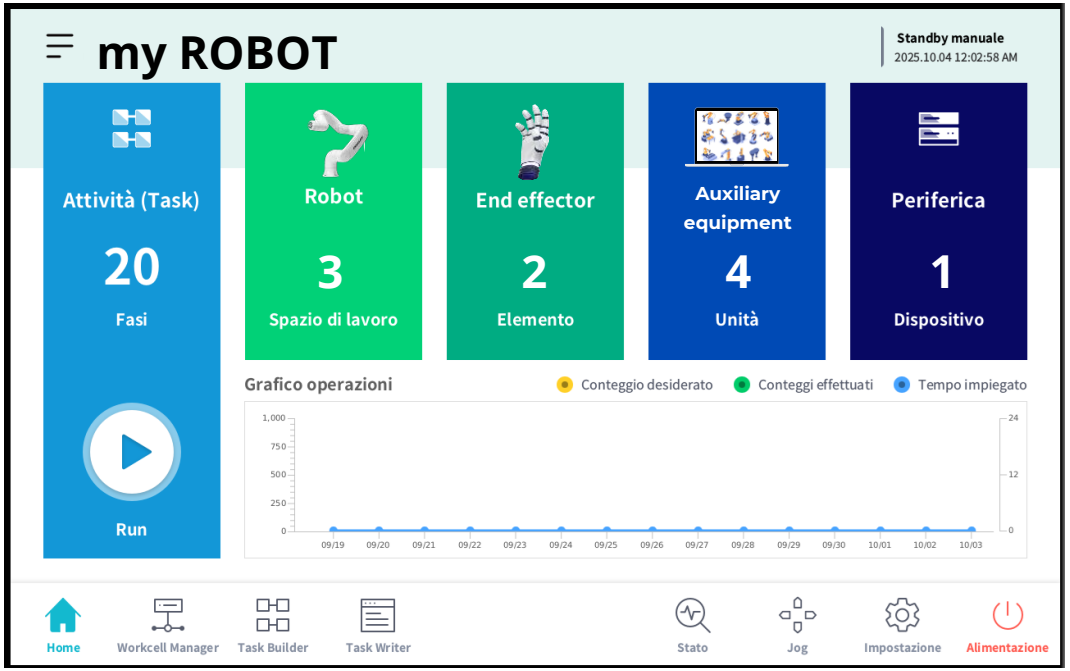


Quick set up

Vision system

Virtual Prototyping

Autonomus machine simulator



my INDUSTRIES

Strategic asset *my Robot*

Flexible Manufacturing Automation

Modular

Reprogrammable

NoCode

like a humanoid

my INDUSTRIES

Main Revenue Model

Robot-as-a-Service (RaaS)

Subscription

Maintenance

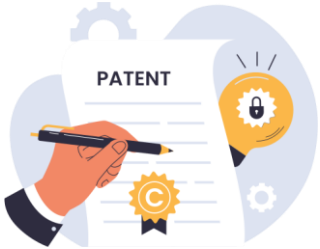
Upgrade

Complementary Revenues

Direct Sales & Joint Ventures

Selling robotic and automation solutions, with **subsequent royalties** when marketed through strategic partners.

Patent Licensing



Granting third parties the right to use **our patented technology.**

Software Platform (SaaS)

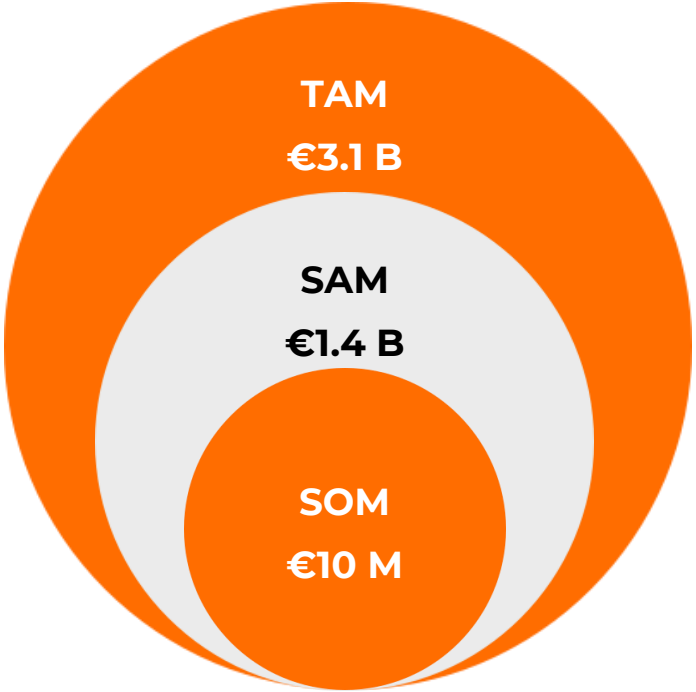
myRobot SaaS platform. An **intelligent machine learning system** manages, programs, and optimizes workflows with **automatic upgrades.**

Revamping Services

Upgrading existing systems to automate new processes via **myRobot.** Our solution transforms **legacy technologies** into **high-performance, energy-efficient systems,** perfectly aligned with **Industry 5.0.**

Market

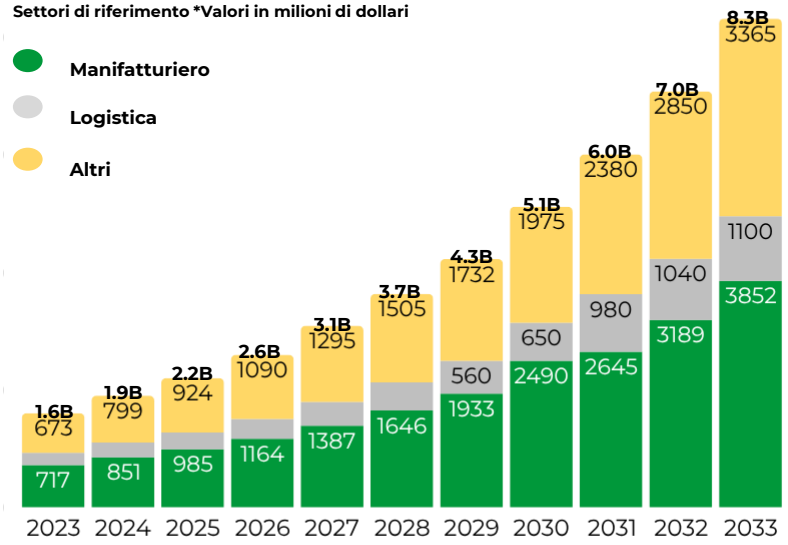
RAAS MARKET EVOLUTION 2027



[Official Market.us research source]

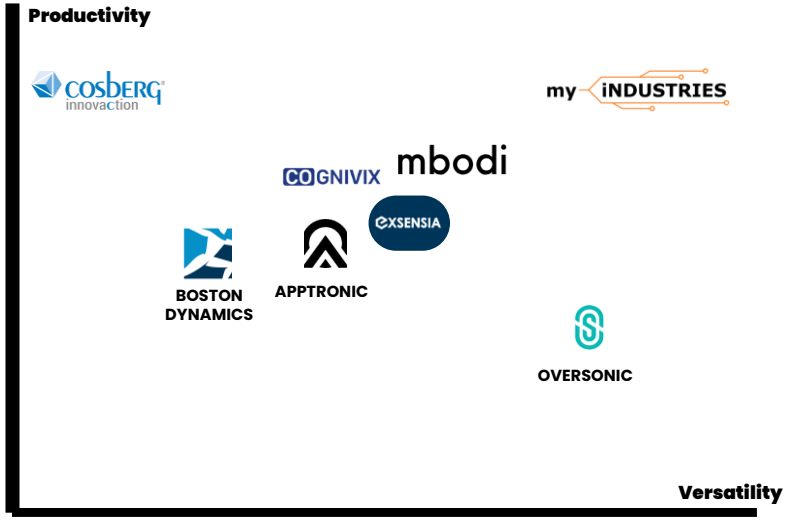
OVERVIEW

RaaS robotics market **CAGR 17.7%**



Competitor

Compared to its competitors, MY Industries stands out for the reprogrammable, modular, versatile and scalable approach of its automations.



MY Industries (myRobot)
High Scalability

1. Modular automation, replicable, quickly configurable.
2. **Versatility, Robotics as a Service (RaaS) no initial investment.**

Cosberg
Low Scalability

1. Custom system sales
2. **Tailor-made solution with limited flexibility, high initial investment.**

Boston Dynamics - Oversonic - Apptronic
Medium Scalability

1. High-end robot sales
2. **Anthropomorphic robots, still far from widespread industrial application, high programming and maintenance costs**

Cognivix - mbodi - Exsense
Medium-High Scalability

1. AI for automation
2. **Software licenses, not installable in closed systems**

my INDUSTRIES

Roadmap

2022

14 Novembre

2023

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2024

Industrial Partnerships

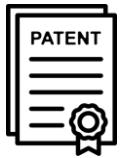
2025

DIGITAL AUTOMATION LAB
Digital District · RE

DIGITHON 2025

binP
BOOSTING INNOVATION POLIBA

2026



SMART&START ITALIA

2027

my INDUSTRIES

Founder

- **15+ years in IT, cybersecurity, and industrial automation (Ferrari, Lamborghini, Volkswagen Group)**
- **Specialist in integrated solutions and production processes**
- **Left the corporate sector to create a more flexible and human industry**
- **Vision: Using robotics and digital technology to solve real-world business problems**

- **20+ years in industrial robotics programming and maintenance**
- **Direct experience in production processes and advanced automation**
- **Chose to invest skills and resources in an innovative and modular project**
- **Vision: Transform experience into solutions that overcome the limitations of traditional automation**

Cap Table

Yury Mikhaylov Co-founder of my iNDUSTRIES | Co-Inventor of myRobot **50%**

Some people wait for the right moment. I chose to build it.

After years on the front lines of information systems, cybersecurity, and industrial automation, I felt it was no longer enough to optimize what already existed. I wanted to create. Take risks. Do something that didn't exist before.
I left behind certainties to follow an intuition: using robotics and digital technology to shape a more flexible, modular, and human industry.
Not to pursue technology for its own sake, but to solve real problems with intelligent, replicable solutions.
I put my skills, my energy, and my desire to innovate into play.
Thus, the first patent was born. Then myIndustries was born.
A startup that speaks the language of factories, but imagines the future.

Marco Salmi Co-founder of myIndustries | Co-Inventor of myRobot **40%**

Some people look to the past. I chose to redesign it.

On the verge of retirement, I encountered a vision similar to mine. Life, sometimes, offers you an opportunity.
I looked back, not to regret, but to understand: choices, mistakes, failures.
I could slow down. Retreat. Let life flow by. I could choose the comfort of the known, the silence after the race; I chose the leap.
I chose to invest my resources, my experience, my energy, and my vision in something stimulating.
A patent was born: myRobot. MyIndustries was born: a startup that develops modular and reprogrammable automation solutions, bringing flexibility and intelligence where traditional automation fails.

Key People

Followed projects for

Meta

Omer Karameldeen Sudan – 1989

Post-doctoral researcher in Brain-Robot Interfaces and Autonomous Navigation

- PhD in Information and Communication Technologies, Polytechnic University of Marche
- Post-doctoral researcher in the field of assistive robotics and brain-machine interfaces (BCI)
- Experience in mobile robotics, multi-level control, ROS, EEG signal processing, and human-in-the-loop interaction
- He has worked at international research centers such as TU Eindhoven, INESCOP (Spain), and UNIVPM
- Author of over 10 scientific publications on cognitive robotics, safe navigation, and assistive technologies, including:
  - IEEE Conferences (ICARA, MetroXRAINE, ICESAT)

Winner of the Best PhD Research Contribution Award – IEEE MetroXRAINE 2022

Policlinico di Modena

Marco Minelli Italy – 1993

Researcher in robotics and med-tech

- PhD Researcher at ARS Control Laboratory, University of Modena and Reggio Emilia
- Master's Degree in Multi-Robot Systems and Networks, University of Modena and Reggio Emilia

Author of 23 scientific publications in the fields of robotics, multi-agent systems, and medical applications

STELLANTIS

Nirmal Kumar Ravikumar India – 1998

Researcher in robotics and advanced robotic manipulation

- Master's Degree in Robotics Engineering, University of Genoa
- Collaboration with Fiat Research Center: design and implementation of an innovative force-controlled testing system for soft robotic fingers

A camera-embedded self-adaptable finger with multi-modal sensing capabilities for robotic manipulation

ARS CONTROL

Stefano Bazzani Italy – 1997

Researcher in surgical robotics

- Master's Degree in Mechatronic Engineering, University of Modena and Reggio Emilia, with honors
- Researcher in Surgical Robotics at ARS Control Laboratory, Reggio Emilia
- Co-founder of Claire Medical Solutions, a university spin-off specializing in robotic systems for percutaneous interventions
- Experience in artificial intelligence, neural networks, computer vision, and human-robot interaction

3 scientific publications, including one in Nature Communications Engineering and one in European Urology

Investment round

Capital Increase: **€600K Seed Round**

- Opening: **September 2025**
- Valuation Cap: **4M**
- Longstop date: **18 Months**

Visionary Supporters

CFO / Controller

Sales Specialist / KAM

Program Manager & HR

Impact ESG

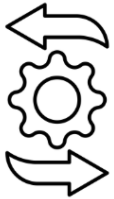

3
SALUTE E BENESSERE


5
PARITÀ DI GENERE


8
LAVORO DIGNITOSO E CRESCITA ECONOMICA


9
IMPRESE, INNOVAZIONE E INFRASTRUTTURE


11
CITTÀ E COMUNITÀ SOSTENIBILI

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PARTNERSHIP PER GLI OBIETTIVI

THANK YOU FOR YOUR ATTENTION

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CEO & CO-FOUNDER

YURY.MIKHAYLOV@MYINDUSTRIES.IT

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